# Multi-Armed Bandits : an introduction 

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## Why bandits?

- one-armed bandit $=$ old name for a slot machine

an agent facing arms in a Multi-Armed Bandit
$\rightarrow$ How to sequentially chose which arm to pull in order to maximize our profit ?


## Sequential resource allocation

## Clinical trials

- K treatment for a given symptom (with unknown effect)

- Which treatment should be allocated to the next patient based on responses observed on previous patients?

Online advertisement

- $K$ adds that can be displayed

- Which add should be displayed for a user, based on the previous clicks of previous (similar) users?


## Dynamic allocation of computational resource

Numerical experiments :


- where to evaluate a costly function in order to find its maximum ?

Artificial intelligence for games :


- how to choose the next game to simulate in order to find the best move to play next?


## Outline

1 The multi-armed bandit problem

2 Fixing the greedy strategy

3 Upper Confidence Bound (UCB) algorithms

4 Towards optimal algorithms

## The Multi-Armed Bandit Setting

$$
K \text { arms } \leftrightarrow K \text { rewards streams }\left(X_{a, t}\right)_{t \in \mathbb{N}}
$$

At round $t$, an agent :

- chooses an arm $A_{t}$
- receives a reward $R_{t}=X_{A_{t}, t}$

Sequential sampling strategy (bandit algorithm) :

$$
A_{t+1}=F_{t}\left(A_{1}, R_{1}, \ldots, A_{t}, R_{t}\right) .
$$

Goal : Maximize $\sum_{t=1}^{T} R_{t}$.

## The Stochastic Multi-Armed Bandit Setting

$K$ arms $\leftrightarrow K$ probability distributions : $\nu_{a}$ has mean $\mu_{a}$

$\nu_{1}$

$\nu_{2}$

$\nu_{3}$

$\nu_{4}$

$\nu_{5}$

At round $t$, an agent :

- chooses an arm $A_{t}$
$>$ receives a reward $R_{t}=X_{A_{t}, t} \sim \nu_{A_{t}}$
Sequential sampling strategy (bandit algorithm) :

$$
A_{t+1}=F_{t}\left(A_{1}, R_{1}, \ldots, A_{t}, R_{t}\right) .
$$

Goal : Maximize $\mathbb{E}\left[\sum_{t=1}^{T} R_{t}\right]$
$\rightarrow$ a particular reinforcement learning problem

## Clinical trials

## Historical motivation [Thompson, 1933]


$\mathcal{B}\left(\mu_{1}\right)$

$\mathcal{B}\left(\mu_{2}\right)$

$\mathcal{B}\left(\mu_{3}\right)$

$\mathcal{B}\left(\mu_{4}\right) \quad \mathcal{B}\left(\mu_{5}\right)$

For the $t$-th patient in a clinical study,

- chooses a treatment $A_{t}$
- observes a response $R_{t} \in\{0,1\}: \mathbb{P}\left(R_{t}=1 \mid A_{t}=a\right)=\mu_{a}$

Goal : maximize the expected number of patients healed

## Online content optimization

Modern motivation (\$\$) [Li et al., 2010] (recommender systems, online advertisement)


For the $t$-th visitor of a website,

- recommend a movie $A_{t}$
- observe a rating $R_{t} \sim \nu_{A_{t}}$ (e.g. $R_{t} \in\{1, \ldots, 5\}$ )

Goal : maximize the sum of ratings

## Regret of a bandit algorithm

Bandit instance : $\nu=\left(\nu_{1}, \nu_{2}, \ldots, \nu_{K}\right)$, mean of arm $a: \mu_{a}=\mathbb{E}_{X \sim \nu_{a}}[X]$.

$$
\mu_{\star}=\max _{a \in\{1, \ldots, K\}} \mu_{a} \quad a_{\star}=\underset{a \in\{1, \ldots, K\}}{\operatorname{argmax}} \mu_{a}
$$

Maximizing rewards $\leftrightarrow$ selecting $a_{\star}$ as much as possible $\leftrightarrow \quad$ minimizing the regret [Robbins, 1952]

$$
\mathcal{R}_{\nu}(\mathcal{A}, T):=\underbrace{T \mu_{\star}}_{\begin{array}{c}
\text { sum of rewards of } \\
\text { an oracle strategy } \\
\text { always selecting } a_{\star}
\end{array}}-\underbrace{\mathbb{E}\left[\sum_{t=1}^{T} R_{t}\right]}_{\begin{array}{c}
\text { sum of rewards of } \\
\text { the strategy } \mathcal{A}
\end{array}}
$$

What regret rate can we achieve?
$\rightarrow$ consistency: $\frac{\mathcal{R}_{\nu}(\mathcal{A}, T)}{T} \rightarrow 0$
$\rightarrow$ can we be more precise?

## Regret decomposition

$N_{a}(t)$ : number of selections of arm $a$ in the first $t$ rounds $\Delta_{a}:=\mu_{\star}-\mu_{a}$ : sub-optimality gap of arm $a$

## Regret decomposition

$$
\mathcal{R}_{\nu}(\mathcal{A}, T)=\sum_{a=1}^{K} \Delta_{a} \mathbb{E}\left[N_{a}(T)\right]
$$

Proof.

$$
\begin{aligned}
\mathcal{R}_{\nu}(\mathcal{A}, T) & =\mu_{\star} T-\mathbb{E}\left[\sum_{t=1}^{T} X_{A_{t}, t}\right]=\mu_{\star} T-\mathbb{E}\left[\sum_{t=1}^{T} \mu_{A_{t}}\right] \\
& =\mathbb{E}\left[\sum_{t=1}^{T}\left(\mu_{\star}-\mu_{A_{t}}\right)\right] \\
& =\sum_{a=1}^{K} \underbrace{\mu_{\star}-\mu_{a}}_{\Delta_{a}} \mathbb{E}[\underbrace{\sum_{t=1}^{T} \mathbb{1}\left(A_{t}=a\right)}_{N_{a}(T)}]
\end{aligned}
$$

## Regret decomposition

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## Regret decomposition

$$
\mathcal{R}_{\nu}(\mathcal{A}, T)=\sum_{a=1}^{K} \Delta_{a} \mathbb{E}\left[N_{a}(T)\right] .
$$

A strategy with small regret should :

- select not too often arms for which $\Delta_{a}>0$
- ... which requires to try all arms to estimate the values of the $\Delta_{a}$ 's
$\Rightarrow$ Exploration / Exploitation trade-off


## The greedy strategy

Select each arm once and, for $t \geq K$, exploit the current knowledge :

$$
A_{t+1}=\underset{a \in[k]}{\operatorname{argmax}} \hat{\mu}_{a}(t)
$$

where

- $N_{a}(t)=\sum_{s=1}^{t} \mathbb{1}\left(A_{s}=a\right)$ is the number of selections of arm a
- $\hat{\mu}_{a}(t)=\frac{1}{N_{a}(t)} \sum_{s=1}^{t} X_{s} \mathbb{1}\left(A_{s}=a\right)$ is the empirical mean of the rewards collected from arm a


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## Properties:

$B$ a simple (non-parametric) algorithm suffers linear regret
e.g. in a two armed Bernoulli bandit with means $\mu_{1}>\mu_{2}$

$$
\mathcal{R}_{\nu}(T) \geq\left(1-\mu_{1}\right) \mu_{2}\left(\mu_{1}-\mu_{2}\right) \times(T-1)
$$

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## Explore-Then-Commit

Given $m \in\{1, \ldots, T / K\}$,

- draw each arm $m$ times
- compute the empirical best arm $\hat{a}=\operatorname{argmax}_{a} \hat{\mu}_{a}(K m)$
- keep playing this arm until round $T$

$$
A_{t+1}=\hat{a} \text { for } t \geq K m
$$

$\Rightarrow$ EXPLORATION followed by EXPLOITATION

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$\Rightarrow$ EXPLORATION followed by EXPLOITATION

Analysis for two arms. $\mu_{1}>\mu_{2}, \Delta:=\mu_{1}-\mu_{2}$.

$$
\begin{aligned}
\mathcal{R}_{\nu}(\mathrm{ETC}, T) & =\Delta \mathbb{E}\left[N_{2}(T)\right] \\
& =\Delta \mathbb{E}[m+(T-2 m) \mathbb{1}(\hat{a}=2)] \\
& \leq \Delta m+(\Delta T) \times \mathbb{P}\left(\hat{\mu}_{2, m} \geq \hat{\mu}_{1, m}\right)
\end{aligned}
$$

$\hat{\mu}_{a, m}$ : empirical mean of the first $m$ observations from arm a

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$\hat{\mu}_{a, m}$ : empirical mean of the first $m$ observations from arm a $\rightarrow$ requires a concentration inequality

## Technical tool : Concentration Inequalities

Sub-Gaussian random variables : $Z-\mu$ is $\sigma^{2}$-subGaussian if

$$
\begin{equation*}
\mathbb{E}[Z]=\mu \quad \text { and } \quad \mathbb{E}\left[e^{\lambda(Z-\mu)}\right] \leq e^{\frac{\lambda^{2} \sigma^{2}}{2}} . \tag{1}
\end{equation*}
$$

- $\nu_{a}$ bounded in $[0,1]: 1 / 4$ sub-Gaussian
- $\nu_{a}=\mathcal{N}\left(\mu_{\mathrm{a}}, \sigma^{2}\right): \sigma^{2}$ sub-Gaussian


## Hoeffding inequality

$Z_{i}$ i.i.d. satisfying (1). For all $s \geq 1$

$$
\mathbb{P}\left(\frac{Z_{1}+\cdots+Z_{s}}{s} \geq \mu+x\right) \leq e^{-\frac{s x^{2}}{2 \sigma^{2}}}
$$

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Assumption : $\nu_{1}, \nu_{2}$ are bounded in $[0,1]$.

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$\hat{\mu}_{a, m}$ : empirical mean of the first $m$ observations from arm a $\rightarrow$ Hoeffding's inequality

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\begin{aligned}
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& =\Delta \mathbb{E}[m+(T-2 m) \mathbb{1}(\hat{a}=2)] \\
& \leq \Delta m+(\Delta T) \times \exp \left(-m \Delta^{2} / 2\right)
\end{aligned}
$$

$\hat{\mu}_{a, m}$ : empirical mean of the first $m$ observations from arm $a$ $\rightarrow$ Hoeffding's inequality

## Explore-Then-Commit

Given $m \in\{1, \ldots, T / K\}$,

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Analysis for two arms. $\mu_{1}>\mu_{2}, \Delta:=\mu_{1}-\mu_{2}$.
Assumption : $\nu_{1}, \nu_{2}$ are bounded in $[0,1]$.
For $m=\frac{2}{\Delta^{2}} \log \left(\frac{T \Delta^{2}}{2}\right)$,

$$
\mathcal{R}_{\nu}(\mathrm{ETC}, T) \leq \frac{2}{\Delta}\left[\log \left(\frac{T \Delta^{2}}{2}\right)+1\right]
$$

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For $m=\frac{2}{\Delta^{2}} \log \left(\frac{T \Delta^{2}}{2}\right)$,

$$
\mathcal{R}_{\nu}(\operatorname{ETC}, T) \leq \frac{2}{\Delta}\left[\log \left(\frac{T \Delta^{2}}{2}\right)+1\right]
$$

+ logarithmic regret!
- requires the knowledge of $T$ and $\Delta$


## Sequential Explore-Then-Commit

- explore uniformly until a random time of the form

$$
\tau=\inf \left\{t \in \mathbb{N}:\left|\hat{\mu}_{1}(t)-\hat{\mu}_{2}(t)\right|>\sqrt{\frac{c \log (T / t)}{t}}\right\}
$$


$>\hat{a}_{\tau}=\operatorname{argmax}_{a} \hat{\mu}_{a}(\tau)$ and $\left(A_{t+1}=\hat{a}_{\tau}\right)$ for $t \in\{\tau+1, \ldots, T\}$
$\rightarrow$ [Garivier et al., 2016] for two Gaussian arms, for $c=8$, same regret as ETC, without the knowledge of $\Delta$
$\rightarrow \ldots$ but larger regret as that of the best fully sequential strategy

## Another possible fix : $\epsilon$-greedy

The $\epsilon$-greedy rule [Sutton and Barto, 1998] is a simple randomized way to alternate exploration and exploitation.

## є-greedy strategy

At round $t$,

- with probability $\epsilon$

$$
A_{t} \sim \mathcal{U}(\{1, \ldots, K\})
$$

- with probability $1-\epsilon$

$$
A_{t}=\underset{a=1, \ldots, K}{\operatorname{argmax}} \hat{\mu}_{a}(t) .
$$

$\rightarrow$ Linear regret $: \mathcal{R}_{\nu}(\epsilon$-greedy, $T) \geq \epsilon \frac{K-1}{K} \Delta_{\text {min }} T$.

$$
\Delta_{\text {min }}=\min _{a: \mu_{a}<\mu_{\star}} \Delta_{a}
$$

## Another possible fix : $\epsilon$-greedy

## $\epsilon_{t}$-greedy strategy

At round $t$,

- with probability $\epsilon_{t}:=\min \left(1, \frac{K}{d^{2} t}\right)$

$$
A_{t} \sim \mathcal{U}(\{1, \ldots, K\})
$$

- with probability $1-\epsilon_{t}$

$$
A_{t}=\underset{a=1, \ldots, K}{\operatorname{argmax}} \hat{\mu}_{a}(t-1) .
$$

## Theorem

If $0<d \leq \Delta_{\text {min }}, \mathcal{R}_{\nu}\left(\epsilon_{t}\right.$-greedy, $\left.T\right)=O\left(\frac{K \log (T)}{d^{2}}\right)$.
$\rightarrow$ requires the knowledge of a lower bound on $\Delta_{\text {min }} \ldots$

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## The optimism principle

Step 1 : construct a set of statistically plausible models

- For each arm a, build a confidence interval on the mean $\mu_{a}$ :

$$
\begin{gathered}
\mathcal{I}_{a}(t)=\left[\mathrm{LCB}_{\mathrm{a}}(t), \mathrm{UCB}_{\mathrm{a}}(t)\right] \\
\mathrm{LCB}=\text { Lower Confidence Bound } \\
\mathrm{UCB}=\text { Upper Confidence Bound }
\end{gathered}
$$



Figure - Confidence intervals on the means after $t$ rounds

## The optimism principle

Step 2 : act as if the best possible model were the true model (optimism in face of uncertainty)


Figure - Confidence intervals on the means after $t$ rounds

- That is, select

$$
A_{t+1}=\underset{a=1, \ldots, K}{\operatorname{argmax}} \mathrm{UCB}_{a}(t) .
$$

## How to build confidence intervals?

We need $\mathrm{UCB}_{a}(t)$ such that

$$
\mathbb{P}\left(\mu_{\mathrm{a}} \leq \mathrm{UCB}_{\mathrm{a}}(t)\right) \gtrsim 1-t^{-1} .
$$

$\rightarrow$ tool : concentration inequalities
Example : rewards are $\sigma^{2}$ sub-Gaussian

## Hoeffding inequality, reloaded

$Z_{i}$ i.i.d. satisfying (1). For all $s \geq 1$

$$
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$$

$\triangle$ Cannot be used directly in a bandit model as the number of observations from each arm is random!

## How to build confidence intervals?

- $N_{a}(t)=\sum_{s=1}^{t} \mathbb{1}_{\left(A_{s}=a\right)}$ number of selections of $a$ after $t$ rounds
- $\hat{\mu}_{\mathrm{a}, \mathrm{s}}=\frac{1}{s} \sum_{k=1}^{s} Y_{a, k}$ average of the first $s$ observations from arm a
- $\hat{\mu}_{a}(t)=\hat{\mu}_{\mathrm{a}, N_{a}(t)}$ empirical estimate of $\mu_{\mathrm{a}}$ after $t$ rounds


## Hoeffding inequality + union bound

$$
\mathbb{P}\left(\mu_{a} \leq \hat{\mu}_{a}(t)+\sqrt{\frac{6 \sigma^{2} \log (t)}{N_{a}(t)}}\right) \geq 1-\frac{1}{t^{2}}
$$

## How to build confidence intervals?

- $N_{a}(t)=\sum_{s=1}^{t} \mathbb{1}_{\left(A_{s}=a\right)}$ number of selections of $a$ after $t$ rounds
$>\hat{\mu}_{a, s}=\frac{1}{s} \sum_{k=1}^{s} Y_{a, k}$ average of the first $s$ observations from arm a
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\mathbb{P}\left(\mu_{a} \leq \hat{\mu}_{a}(t)+\sqrt{\frac{6 \sigma^{2} \log (t)}{N_{a}(t)}}\right) \geq 1-\frac{1}{t^{2}}
$$

## Proof.

$$
\begin{aligned}
& \mathbb{P}\left(\mu_{a}>\hat{\mu}_{a}(t)+\sqrt{\frac{6 \sigma^{2} \log (t)}{N_{a}(t)}}\right) \leq \mathbb{P}\left(\exists s \leq t: \mu_{a}>\hat{\mu}_{a, s}+\sqrt{\frac{6 \sigma^{2} \log (t)}{s}}\right) \\
& \leq \sum_{s=1}^{t} \mathbb{P}\left(\hat{\mu}_{a, s}<\mu_{a}-\sqrt{\frac{6 \sigma^{2} \log (t)}{s}}\right) \leq \sum_{s=1}^{t} \frac{1}{t^{3}}=\frac{1}{t^{2}} .
\end{aligned}
$$

## A first UCB algorithm

$\mathrm{UCB}(\alpha)$ selects $A_{t+1}=\operatorname{argmax}_{a} \mathrm{UCB}_{a}(t)$ where

$$
\mathrm{UCB}_{a}(t)=\underbrace{\hat{\mu}_{a}(t)}_{\text {exploitation term }}+\underbrace{\sqrt{\frac{\alpha \log (t)}{N_{a}(t)}}}_{\text {exploration bonus }} .
$$

- popularized by [Auer et al., 2002] for bounded rewards : UCB1, for $\alpha=2$
- the analysis of $\operatorname{UCB}(\alpha)$ was further refined to hold for $\alpha>1 / 2$ in that case [Bubeck, 2010, Cappé et al., 2013]


## A UCB algorithm in action



## Regret of UCB $(\alpha)$

## Theorem

For $\sigma^{2}$-subGaussian rewards, the UCB algorithm with parameter $\alpha=6 \sigma^{2}$ satisfies, for any sub-optimal arm $a$,

$$
\mathbb{E}_{\mu}\left[N_{a}(T)\right] \leq \frac{24 \sigma^{2}}{\Delta_{a}^{2}} \log (T)+1+\frac{\pi^{2}}{3}
$$

where $\Delta_{a}=\mu_{\star}-\mu_{a}$.

## Proof :



## A worse-case regret bound

## Corollary

$$
\mathcal{R}_{\nu}\left(\mathrm{UCB}\left(6 \sigma^{2}\right), T\right) \leq 10 \sqrt{K T \log (T)}+\left(1+\frac{\pi^{2}}{3}\right)\left(\sum_{a=1}^{K} \Delta_{a}\right)
$$

Proof. For any algorithm satisfying $\mathbb{E}\left[N_{a}(T)\right] \leq C \frac{\log (T)}{\Delta_{a}}+D$ for all sub-optimal arm a, for any $\Delta>0$,

$$
\begin{aligned}
\mathcal{R}_{\nu}(T) & =\sum_{a: \Delta_{a} \leq \Delta} \Delta_{a} \mathbb{E}\left[N_{a}(T)\right]+\sum_{a: \Delta_{a} \geq \Delta} \Delta_{a} \mathbb{E}\left[N_{a}(T)\right] \\
& \leq \Delta T+\sum_{a: \Delta_{a} \geq \Delta}\left(C \frac{\log (T)}{\Delta_{a}}+D \Delta_{a}\right) \\
& \leq \Delta T+\frac{C K \log (T)}{\Delta}+D\left(\sum_{a=1}^{K} \Delta_{a}\right) \\
& =2 \sqrt{C K T \log (T)}+D\left(\sum_{a=1}^{K} \Delta_{a}\right) \text { for } \Delta=\sqrt{\frac{C K \log (T)}{T}}
\end{aligned}
$$

## An improved problem-dependent result

Context : $\sigma^{2}$ sub-Gaussian rewards

$$
\begin{aligned}
& \mathrm{UCB}_{a}(t)=\hat{\mu}_{\mathrm{a}}(t)+\sqrt{\frac{2 \sigma^{2}(\log (t)+c \log \log (t))}{N_{a}(t)}} \\
& \left(c=0 \text { corresponds to } \mathrm{UCB}(\alpha) \text { with } \alpha=2 \sigma^{2}\right)
\end{aligned}
$$

## Theorem

For $c \geq 3$, the UCB algorithm associated to the above index satisfy

$$
\mathbb{E}\left[N_{a}(T)\right] \leq \frac{2 \sigma^{2}}{\Delta_{a}^{2}} \log (T)+C_{\mu} \sqrt{\log (T)}
$$

## Summary

For $\operatorname{UCB}(\alpha)$ applied to $\sigma^{2}$-subGaussian reward, setting $\alpha=2 \sigma^{2}$ yields

- a problem-dependent regret bound of

$$
\left(\sum_{a=1}^{K} \frac{2 \sigma^{2}}{\Delta_{a}}\right) \log (T)+o(\log (T))
$$

- a worse-case regret of order

$$
O(\sqrt{K T \log (T)})
$$

$\rightarrow$ how good are these regret rates?

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## The Lai and Robbins lower bound

Context : a parametric bandit model where each arm is parameterized by its mean $\nu=\left(\nu_{\mu_{1}}, \ldots, \nu_{\mu_{K}}\right), \mu_{a} \in \mathcal{I}$.

$$
\nu \leftrightarrow \boldsymbol{\mu}=\left(\mu_{1}, \ldots, \mu_{K}\right)
$$

Key tool : Kullback-Leibler divergence.

## Kullback-Leibler divergence

$$
\operatorname{kl}\left(\mu, \mu^{\prime}\right):=\mathrm{KL}\left(\nu_{\mu}, \nu_{\mu^{\prime}}\right)=\mathbb{E}_{X \sim \nu_{\mu}}\left[\log \frac{d \nu_{\mu}}{d \nu_{\mu^{\prime}}}(X)\right]
$$

## Theorem

For uniformly good algorithm,

$$
\mu_{a}<\mu_{\star} \Rightarrow \liminf _{T \rightarrow \infty} \frac{\mathbb{E}_{\mu}\left[N_{a}(T)\right]}{\log T} \geq \frac{1}{\mathrm{kl}\left(\mu_{a}, \mu_{\star}\right)}
$$

[Lai and Robbins, 1985]

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## Kullback-Leibler divergence

$$
\mathrm{kl}\left(\mu, \mu^{\prime}\right):=\frac{\left(\mu-\mu^{\prime}\right)^{2}}{2 \sigma^{2}} \quad \text { (Gaussian bandits) }
$$

## Theorem

For uniformly good algorithm,

$$
\mu_{a}<\mu_{\star} \Rightarrow \liminf _{T \rightarrow \infty} \frac{\mathbb{E}_{\mu}\left[N_{a}(T)\right]}{\log T} \geq \frac{1}{\operatorname{kl}\left(\mu_{a}, \mu_{\star}\right)}
$$

[Lai and Robbins, 1985]

## The Lai and Robbins lower bound

Context : a parametric bandit model where each arm is parameterized by its mean $\nu=\left(\nu_{\mu_{1}}, \ldots, \nu_{\mu_{K}}\right), \mu_{a} \in \mathcal{I}$.

$$
\nu \quad \leftrightarrow \boldsymbol{\mu}=\left(\mu_{1}, \ldots, \mu_{K}\right)
$$

Key tool : Kullback-Leibler divergence.

## Kullback-Leibler divergence

$$
\begin{equation*}
\mathrm{kl}\left(\mu, \mu^{\prime}\right):=\mu \log \left(\frac{\mu}{\mu^{\prime}}\right)+(1-\mu) \log \left(\frac{1-\mu}{1-\mu^{\prime}}\right) \tag{Bernoullibandits}
\end{equation*}
$$

## Theorem

For uniformly good algorithm,

$$
\mu_{a}<\mu_{\star} \Rightarrow \liminf _{T \rightarrow \infty} \frac{\mathbb{E}_{\mu}\left[N_{a}(T)\right]}{\log T} \geq \frac{1}{\operatorname{kl}\left(\mu_{a}, \mu_{\star}\right)}
$$

[Lai and Robbins, 1985]

## UCB compared to the lower bound

## Gaussian distributions with variance $\sigma^{2}$

- Lower bound : $\mathbb{E}\left[N_{a}(T)\right] \gtrsim \frac{2 \sigma^{2}}{\left(\mu_{*}-\mu_{a}\right)^{2}} \log (T)$
- Upper bound : for $\operatorname{UCB}(\alpha)$ with $\alpha=2 \sigma^{2}$

$$
\mathbb{E}\left[N_{a}(T)\right] \lesssim \frac{2 \sigma^{2}}{\left(\mu_{\star}-\mu_{a}\right)^{2}} \log (T)
$$

$\rightarrow$ UCB is asymptotically optimal for Gaussian rewards!

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$$

$\rightarrow$ UCB is asymptotically optimal for Gaussian rewards!

## Bernoulli distributions (bounded, $\sigma^{2}=1 / 4$ )

- Lower bound : $\mathbb{E}\left[N_{a}(T)\right] \gtrsim \frac{1}{\mathrm{kl}\left(\mu_{a}, \mu_{*}\right)} \log (T)$
- Upper bound : for $\operatorname{UCB}(\alpha)$ with $\alpha=1 / 2$

$$
\mathbb{E}\left[N_{\mathrm{a}}(T)\right] \lesssim \frac{1}{2\left(\mu_{\star}-\mu_{\mathrm{a}}\right)^{2}} \log (T)
$$

Pinsker's inequality: $\operatorname{kl}\left(\mu_{a}, \mu_{\star}\right)>2\left(\mu_{*}-\mu_{a}\right)^{2}$
$\rightarrow$ UCB is not asymptotically optimal for Bernoulli rewards...

## The kl-UCB algorithm

Exploits the KL-divergence in the lower bound!

$$
\mathrm{UCB}_{a}(t)=\max \left\{q \in[0,1]: \mathrm{kl}\left(\hat{\mu}_{a}(t), q\right) \leq \frac{\log (t)}{N_{a}(t)}\right\} .
$$



## A tighter concentration inequality

For Bernoulli rewards,

$$
\mathbb{P}\left(\mathrm{UCB}_{a}(t)>\mu_{\mathrm{a}}\right) \gtrsim 1-\frac{1}{t \log (t)} .
$$

## An asymptotically optimal algorithm

$\mathrm{kl}-\mathrm{UCB}$ selects $A_{t+1}=\operatorname{argmax}_{\mathrm{a}} \mathrm{UCB}_{\mathrm{a}}(t)$ with

$$
\mathrm{UCB}_{a}(t)=\max \left\{q \in[0,1]: \mathrm{kl}\left(\hat{\mu}_{a}(t), q\right) \leq \frac{\log (t)+c \log \log (t)}{N_{a}(t)}\right\} .
$$

## Theorem

If $c \geq 3$, for every arm such that $\mu_{a}<\mu_{\star}$,

$$
\mathbb{E}_{\mu}\left[N_{\mathrm{a}}(T)\right] \leq \frac{1}{\mathrm{kl}\left(\mu_{\mathrm{a}}, \mu_{\star}\right)} \log (T)+C_{\mu} \sqrt{\log (T)}
$$

- asymptotically optimal for Bernoulli rewards

$$
\mathcal{R}_{\mu}(\mathrm{kl}-\mathrm{UCB}, T) \simeq\left(\sum_{a: \mu_{a}<\mu_{*}} \frac{\Delta_{a}}{\mathrm{kl}\left(\mu_{a}, \mu_{*}\right)}\right) \log (T) .
$$

## A worse case lower bound

## Theorem

Fix $T \in \mathbb{N}$. For every bandit algorithm $\mathcal{A}$, there exists a stochastic bandit model $\nu$ with rewards supported in $[0,1]$ such that

$$
\mathcal{R}_{\nu}(\mathcal{A}, T) \geq \frac{1}{20} \sqrt{K T}
$$

- worse-case model :

$$
\left\{\begin{array}{l}
\nu_{a}=\mathcal{B}(1 / 2) \text { for all } a \neq i \\
\nu_{i}=\mathcal{B}(1 / 2+\Delta)
\end{array}\right.
$$

with $\Delta \simeq \sqrt{K / T}$.
Remark. (kl)-UCB only achieves $O(\sqrt{K T \log (T)})$

## Going further

We saw different type of frequentist algorithms :

- either based on comparing (MLE) estimates of the mean rewards (ETC, $\varepsilon$-greedy)
- or using confidence intervals (UCB, kl-UCB)

Next lecture: Bayesian bandits

## Going further

## Perspectives:

- algorithms which are asymptotically optimal and minimax optimal [Garivier et al., 2018]
- algorithms which are asymptotically optimal for different families of distributions (e.g. one algorithm for Gaussian and Bernoulli bandits) [Baudry et al., 2020]
- algorithms which are robust to adversarial rewards (Best Of Both worlds) [Zimmert and Seldin, 2021]
- algorithms which are robust to non-stationary rewards [Garivier and Moulines, 2011, Suk and Kpotufe, 2022]


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